



## 2012 Partnership Levels

### Admiral\* - \$2,100.00 (Two Available)

- Includes Fashion Show Partnership
- Two tickets to Fashion Show & 5 minute presentation as Partner
- Full page Fashion Show program ad included as Program Partner
- May provide banner or signage for Fashion Show and exclusive BRM\*\*
- Must Provide 3-6 Prize Drawing Gifts for Fashion Show

### Commander\* - \$1,250.00 (Two Available)

- Includes Two tickets to Fashion Show & 5 minute presentation as Partner
- One half page Fashion Show program ad included
- Preference for BRM partnership after Admiral
- May provide banner or signage for Fashion Show and exclusive BRM\*\*
- Must Provide 3-6 Prize Drawing Gifts for Fashion Show

\* One Captain level BRM Partnership included, a \$500 value. Exclusive Service Industry type per event, i.e. one Realtor or Lender, etc.  
 \*\* Business Resource Meeting

## Mission Statement of the Women's Council of REALTORS®

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

## Vision of the Women's Council of REALTORS®

Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.

# Are you ready?

To make the *most* of your business relationships?



## 2012 WCR Delta Chapter Officers



Jodi Marfia  
President



Kelly West  
President-Elect



Judy Hazen  
VP Membership



Rich Ingilis  
Treasurer



Melanie Akey  
Secretary



2012 WCR Delta Chapter Partnership Opportunities

## Benefits of Partnerships

**Build Your Business-** Network with the most professional and successful real estate people in your community. We are established career professionals.

**Build Future Business Relationships with Our Members-** Our National Referral Network generates more than \$100 million in commission values annually.

**Low-Cost Advertising with High Exposure-** California has 41 Local Chapters and more than 3,000 REALTORS® and Affiliate Business Members statewide. California is the fastest growing State Chapter of Women's Council of Realtors®.

**Be a Part of the Business Resource for California-** Stay in touch with the professionals, innovative systems, and technology that drive the real estate industry.



### Who We Are

Affiliate of the National Association of Realtors®  
WCR Ranks 12<sup>th</sup> largest among more than 700 US women's organizations

Our typical member earns 43% over the national average in real estate commissions annually  
California is the second-largest and fastest growing state chapter nationally

Become A WCR Delta Partner Today!  
Contact **Monica Malcuit**  
925-784-0214  
monicamalcuit@kw.com

# 2012 Partnership Levels (cont)

## Captain - \$500.00

- Listed as Partner on email invitations for BRM
- Literature/Promotional Materials allowed on tables
- Business Card ad included in all fundraiser programs and materials
- Noted in BRM Program and Chapter Newsletter
- One Lunch provided by Chapter
- Exclusive BRM Partner
- Preference of BRM month\*
- Logo & link to your Website for one year on WCR Delta Chapter Website
- May speak for 5 Minutes to promote business
- Must provide 3-6 Prize Drawing Gifts for BRM\*\*

## Petty Officer - Cost Varies

- Misc donations/contributions for event or BRM
- Chapter designated function or event with notation in program when contributed
- Noted in event material

## Ensign - \$275.00 (up to 3 per BRM)

- Listed as Partner on Evites for BRM
- Literature/Promotional Materials allowed on tables
- Business Card ad included in Event programs and materials
- Noted in BRM Program and Chapter Newsletter
- One Lunch provided by Chapter
- Preference of BRM month\*
- Your sign displayed at podium if provided
- May Speak for 3 minutes to promote business
- Must Provide 3-6 Prize Drawing Gifts for BRM\*\*

- \* Preference of BRM month selection in order of priority; Admiral, Commander, Captain, Ensign
- \*\* Business Resource Meeting

List of Partners provided at Chapter Member Orientation Programs and/or Member Appreciation Events